



HIPPIOKE-KARAOKE 2006 MEDIA LAB / UIAH.FI

Genre:

TV based communal karaoke musical

Duration:

weekly show of 30 minutes

Timeslot:

Friday or Saturday night

Roles of the user:

viewer, performer (karaoke singer)

Short description:

TV'oke is a late night interactive karaoke musical series where users can participate by singing popular songs together.

Each episode would be in a different theme, Hippioke-Karaoke representing a sample. The viewers can call in and/or use their webcam to join the party and sing the songs. They are represented by an on-screen animated character with the real head of the participant. If participants sing well and loud, as analysed by our special software, their character will increase "bloom", which is made clear with visual clues related to the theme.

In between the communal karaoke performances there are pre-recorded clips that act as a narrative thread that takes the story forward and ties the songs together.

Why this is an innovative concept:

- > VISUALLY ENTERTAINING STYLE
- > SEE / HEAR YOUR FRIENDS SING (not location based)
- > CLEVER FUNNY STORY TO CONNECT THE SONGS , with historical references
- > capable of relating to DIFFERENT SOCIAL / AGE GROUPS due to change in weekly theme
- > web-calls are FREE = more participants
- > FLOATATION of singing on-screen characters = LARGE # of participants at the same time
- > better than TEXT SMS programs, which are often visually dull
- > GROUP WORK possible between singing friends > leading to BEST IN TV'oke AWARD !

Overview of the storyline:

story A **Aquarius 4:51** **story B** **Foxy Lady 3:27** **story C** **HippyShake 2:04** **story D**

INTRO
Old Hippy man sitting in an armchair remembering the past by getting across a fallen HAIR case...

mainloop 1
This consists of the singing screen, where participants faces are mapped over the animated bodies of the dancing hippies. Events happen based on individual quality of singing skills and ability to follow running lyrics in the bottom of the screen. Overall communal singing is measured on the side meter, causing development of a climax upon everyone's ability of singing together.

mainloop 2
Same as **mainloop 1** based on the actions, the song is the difference. Running lyrics are different. Young George and Foxy Lady are *strumming* and dancing a bit.

mainloop 3
Same as **mainloop 1** based on the actions, the song is the difference. Running lyrics are different. Third attempt to get picked up by the same sort of VW van, this time full of nice hippies, who think Young g. is cool and pick him up. The road turns into a rainbow and they get to muddy Woodstock. Young g. is supercool and very hip. His hair is longer and he looks great, with his new friends.

ENDING
A back to reality scene where Old G. snaps out and thinks "... Where did all the hippies go.?" meanwhile zooming into his pupil to show the fast changing corporate logos...

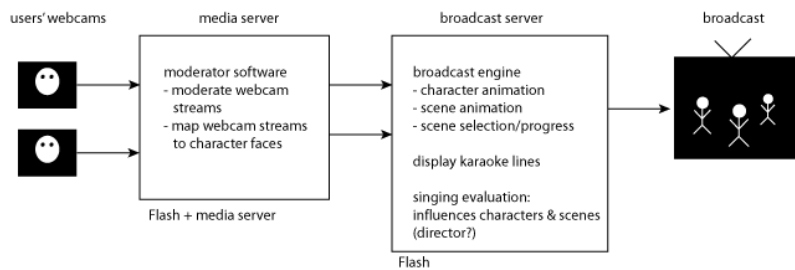
HIPPIE - KARAOKE
LATE NIGHT INTERACTIVE TV SHOW

SONGS	
The Age of Aquarius	4:51
Foxy Lady	3:27
Love me two times	3:15.....in the short production run ends with Hippy Hippy Shake 2:04
Mercedes benz	2:11
Suzuki O	8:20

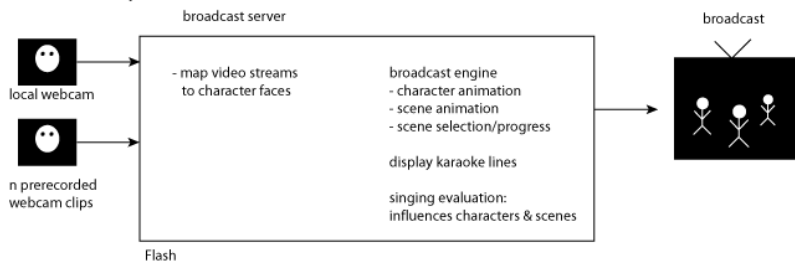
Overview of the technical set-up:

Karaoke technical setup

Ideal setup



Demo setup



+ the system to display the karaoke lines

Roles / Who we are:

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